

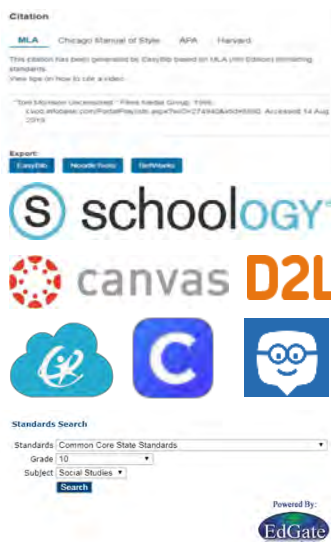
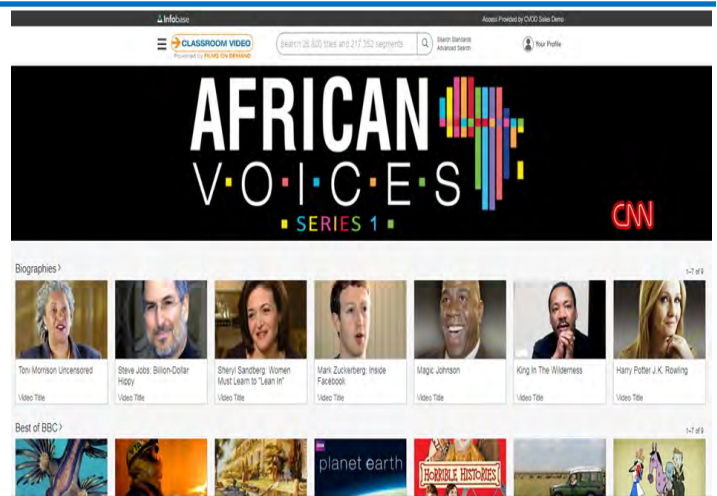


EDUCATOR'S GUIDE

Classroom Video On Demand is the first dedicated high school streaming video subscription service of its kind. This complete, cross-curricular video collection offers a one-stop solution for librarians, teachers, and students. Subscribers will find a wealth of material covering every subject area for basic through AP courses. With **Classroom Video On Demand**, educators can increase student learning with a wealth of high-quality, engaging video content in order to maximize the power of visual media. Help students understand a difficult concept, reinforce a previously taught lesson, take a virtual field trip, encourage class discussion, see a stage performance—and so much more—anytime, anywhere, and on any device.

Classroom Video On Demand will help students to:

- ◆ connect theories they learned in the classroom with real-world places and events
- ◆ increase their interest level and motivation to learn through visual engagement
- ◆ understand a concept after watching a video
- ◆ utilize critical-thinking skills to analyze visual media
- ◆ teach others using video as their primary medium
- ◆ compare their mental images of an unfamiliar country, custom, process, etc., with what they see in a video



Feature Highlights

1. Dynamic citations in MLA, CMS, APA, and Harvard, plus export to EasyBib, Noodle Tools, and RefWorks
2. Sign in with Google, Microsoft, ClassLink, and Clever
3. A wide variety of integration options and partners, including Schoology, Canvas, D2L (Desire2Learn), itslearning, Edmodo, Follett One Search, and many others
4. Integrated Google Tools: Direct Google Sign-In, Share to Google Classroom, Save to Google Drive, and Google Translate (100+ languages)
5. Accessibility Features: Read Aloud (text); Closed Captioning, Adjustable Playback Speed, and Interactive Transcripts (videos)
6. Search by standards: Common Core, C3 Framework, state, national, Canadian provincial, and international standards to find correlating videos and other media

A Wealth of Video Content Curated Specifically for Students and Teachers



Search 26,800 titles and 217,352 segments



Search Standards
Advanced Search

- Career Development: 3,600+ Titles*** — Coverage Includes Career Planning, Job Search Skills, and Workplace Skills
- Engineering & Technology: 1,400+ Titles** — Coverage Includes History of Science & Technology, Impact of Technology on Society, Technical Literacy, and Technology Applications
- English/Language Arts: 1,800+ Titles** — Coverage Includes Grammar, Composition, and Literature
- Health & Guidance: 4,500+ Titles** — Coverage Includes Character Education, Digital Citizenship, Nutrition, and Safety
- History: 8,200+ Titles** — Coverage Includes U.S. & World History, Canadian Studies, and Ancient Civilizations
- Mathematics: 600+ Titles** — Coverage Includes Algebra, Calculus, Geometry, and Statistics & Probability
- Science: 4,400+ Titles** — Coverage Includes Biology, Chemistry, Earth Science, Physics, Space Science, and Zoology
- Social Studies: 7,400+ Titles** — Coverage Includes Civics & Government, Current Events, Religion, and Sociology
- Teaching Practices & Professional Development: 1,300+ Titles** — Coverage Includes Special Needs and Teaching Practices
- Visual & Performing Arts: 2,700+ Titles** — Coverage Includes Dance, Music, Theater, Film, & Television, and Visual Arts
- World Languages: 900+ Titles** — Coverage Includes American Sign Language, ESL, French, German, Japanese, and Spanish

*Includes 1,300+ Titles from the Career & Technical Education Collection



Videos for Every High School Classroom

Biographies > 1-4 of 9

Toni Morrison Uncensored
Video Title

Steve Jobs: Billion-Dollar Hippy
Video Title

Sheryl Sandberg: Women Must Learn to "Lean In"
Video Title

Mark Zuckerberg: Inside Facebook
Video Title

Magic Johnson
Video Title

Explore Subjects Page Link ↗

<p>Career Development (3,646) Career Fields (2,515) Career Planning & Development (157) Job Search Skills (193) Technical Skills (655) Workplace Skills (330)</p> <p>Engineering & Technology (1,846) Engineering (400) History of Science & Technology (31) Impact of Technology on Society (308) Systems & Technology (524) Technical Literacy (43) Technology (545) Technology Applications (405)</p> <p>English/Language Arts (2,005) Communication (81) Composition (339)</p>	<p>Mathematics (618) Algebra (32) Applied Mathematics (21) Calculus (197) Geometry (130) Measurement (58) Number Operations (99) Operations & Algebraic Thinking (47) Statistics & Probability (50) Trigonometry (14)</p> <p>Science (4,466) Biology (172) Chemistry (278) Earth Science (901) Environmental Science (1,437) History & Nature of Science (483) Life Sciences (1,311) Physical Science (292)</p>	<p>Visual & Performing Arts (2,703) Dance (218) Music (535) Theater: Film & Television (521) Visual Arts (1,105)</p> <p>World Cinema (21) American Cinema (2) European Cinema (19)</p> <p>World Languages (953) American Sign Language (25) Chinese (88) ESL (94) French (119) German (77) Greek (58) Hebrew (45) Italian (71)</p>
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Events in History > 1-4 of 11

Declassified: Tiananmen Square
Video Title

The Olympic Games
Video Title

Gutenberg and the First Printing Press
Video Title

Spreading the Word: Fry's Planet Word
Video Title

Troy: The Passion of Helen
Video Title

Classroom Video On Demand provides unlimited simultaneous access to thousands of educational videos covering all core and secondary subjects suitable for grades 9 through 12 and provided by hundreds of well known producers, many of whom have spent decades creating video content for use by teachers and students, including:

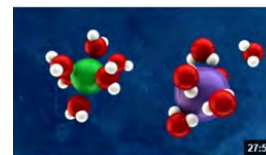
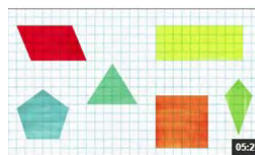


- A&E Networks
- BBC
- Cambridge Educational
- Films for the Humanities & Sciences
- History Education
- Inside Science
- Intelligence Squared US
- Modern Marvels
- National Geographic
- NBC News
- Rick Steve's Europe
- (and hundreds more!)*

Meet Your Curriculum Goals with Classroom Video On Demand

Math and Science

It would be hard to imagine life without science or math. These two subjects form the essential building blocks of everything we see and do and are also at the core of every high school S.T.E.M. education program.



Mathematics	Biology, Chemistry, & Physics	Life Sciences
Calculating the Perimeter of Rectangles (161219)	When Chemicals Meet Water: Chemistry: Challenges and Solutions (110255)	Antibiotics and Your Ever-Changing Gut (182962)
Introducing Trigonometric Ratios (161302)	Stem Cell Technology: The Science Squad (138839)	Smell: Our Most Underestimated Sense—Catalyst (128543)
The Beauty of Symmetry: Mathematics Illuminated (110267)	Why Has My Tea Gone Cold? (161177)	What Happens to Our Brains When We Get Scared (114840)
Outlier: The Story of Katherine Johnson (188548)	Covalent Bonding: Shedding Light on Atoms, Episode 7 (112690)	Blood Test to Diagnose Depression (110291)

English, History, and the Arts

Collectively known—along with several others—as the Humanities, these three subjects form the foundation of a well rounded educational program and will prepare students for both college and life beyond the classroom.



English/Language Arts	History & Social Studies	Dance, Music, & Visual/Performing Arts
Shakespeare Supernatural (156407)	In Search of History: Salem Witch Trials (42734)	When Hip Hop Becomes Art: Revitalizing Contemporary Dance (114453)
Internet Research: What's Credible? (58373)	Final Days of Anne Frank (137993)	Introducing the Music of Ireland (161318)
A Raisin in the Sun: Character Studies Conversations (38813)	Civilization—The Ascent of Woman: A 10,000 Year Story (114440)	What Is Beauty? An Art Critic's Journey (52231)
Introduction to Information Literacy (116779)	The Trump-Russia Investigation (183759)	Blocking a Scene: Basic Staging With Actors (155945)

Career Development, Health, and World Languages

As important as all of the core academic subjects are, these three subjects are just as important in terms of inviting students to explore possible career paths, get (and stay) healthy, and ensure success at work and in life.



Career Development	Health & Guidance	World Languages
Interviews: Job Search Success (48963)	The Healthy Eating Pyramid (161310)	Giving Directions in American Sign Language (150357)
Careers in the Life Sciences (35999)	Battling Eating Disorders (35200)	Using Chinese Adjectives: Chinese in Three Minutes (110779)
Digital Communication Skills: Dos and Don'ts (58374)	How Do Doctors Define Concussion? (147962)	Describing where you're from: Can Do English—ELL (110751)
175 Résumé Secrets (53230)	Real Life Teens: Preparing for College (42161)	Being...Spanish: A Language Primer (43669)

An Easy-to-Use and Versatile Resource for Teachers



Search 26,801 titles and 217,363 segments

Search Standards
Advanced Search

Your Profile

Teachers, be sure to create your own user account by clicking on “Your Profile,” located in top right of the header. This feature will help you to organize the content you wish to use in your classroom to support all of your curriculum needs. See below for all of the incredible things you can do with **Classroom Video On Demand!**

Save Searches



You can easily save any search that can be quickly access and re-run at any time. To do so, simply perform a search and when the results display, a "Save Search" icon will appear at the top of the page. Click on the "Save Search" icon to bring up a pop-up that will allow you to give your search a title, add any notes, and assign the search to a new or existing folder.



Create Shareable Video Playlists

You can add various types of video content to a new or existing playlist, including full videos and segments, custom segments, locally-owned custom video content, and videos from web (i.e., YouTube) channels, using the "Add To" page tool, which can be found on all search results and media viewing pages. when the content type is supported. Also, don't forget to add a personalized video introduction to all of your playlists! That way you can provide students with a purpose for viewing, specific viewing instructions, an additional or alternate homework assignment, etc.

Preview Share Embed/Link **Add to** Resources



Create Custom Segments from Full Videos



You can easily create a unique video segment from full **Classroom Video On Demand** videos or from locally-owned custom videos that perfectly meets your instructional needs. These segments can be stored in a folder, added to a playlist, and shared with students.

Share Add to Cite **Segment** Download Link Resources

Save Favorite Videos



Besides using it to add videos to a playlist, you can also use the “Add To” page tool to save all of your favorite videos while browsing the platform. Then, just go straight to the “My Content” section of **Classroom Video On Demand** for easy access.

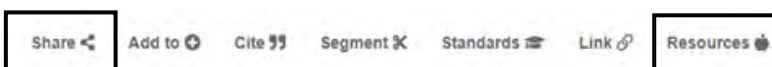
Additional Content and Features Available To Teachers...and Students Too!

1. Both teachers *and* students can share **Classroom Video On Demand** content via Google Classroom. This is a great tool for delivering assignments but it's also perfect for facilitating student collaboration and project-based learning.
2. Sharing to social media is a great way to promote **Classroom Video On Demand** to colleagues and parents!
3. Take advantage of the useful PDF teaching resources that are often included with videos. These can be found on all search results and video viewing pages when available. You can also search for them by selecting “Show only programs that have educator resources” when doing an advanced search.



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Lesson and Project Ideas for Educators Using *Classroom Video On Demand*

Classroom Video On Demand is a comprehensive streaming video platform that helps teachers use informative and engaging videos to enhance their instruction across all subjects and levels. Here are some suggested lessons and project ideas using the award-winning *Classroom Video On Demand* platform that will encourage teachers to make the most of this robust resource.

Lesson/Project Ideas Using Videos from *Classroom Video On Demand*

Change the Outcome Have students discuss or write about how they would change one or more parts of a video they viewed — either the ending of a play, or action of a character, setting of a video, etc. Promote discussion on why they would make the changes and how such changes would impact the narrative of the video, presentation of the issue, etc.



Let's Make Healthy Choices Choose one of the health-related videos from earlier in this guide (or search the platform for one that you feel may be more suitable), and show the video to the class or share it through your LMS. Ask students to work in pairs or groups to create a poster, Prezi, or PowerPoint presentation that uses key facts they gathered from the video and present their information to the class.

Wherefore Art Thou...So Difficult to Comprehend? After reading a scene from one of Shakespeare's plays or a classic English novel that has a corresponding performance video in *Classroom Video On Demand*, watch the same scene in the available video. Discuss why the language used by Shakespeare or the novelist can be difficult to understand. Does watching the scene visually help make the language less of an issue, or is it equally challenging to understand what's happening in the scene? Students should point out specific passages/scenes to support their opinion. OPTIONAL: Students may also watch an educational video about the work and discuss, either orally or in writing, whether or not they agree with the points being raised by the person or people in the video.

History is Our Story Choose and show the class one of the many videos in *Classroom Video On Demand* that deals with a topic from U.S. or world history that is currently being studied. Invite students to write an essay, create a poster, etc. after watching the video that discusses or depicts how this event affected us as a country, and the impact it had on other countries around the world. Essays can (and should!) be read aloud, and posters displayed in the classroom.



Science of the Times Ask students to choose a science video (or videos) from *Classroom Video On Demand* that deals with a topic they're passionate about, such as plastic in the oceans, climate change, the safety of sugar substitutes, veganism, etc. After viewing the video(s), students should research the topic online to see what, if any, new information is available. Based on this research, students should present their findings to the class by answering the following questions: How much has changed about this topic since the video was made? Do you find yourself agreeing more with the video(s) or with the articles you found online?



Quiet...I Have An Announcement To Make! Ask students to watch a video and then create their own video advertisement or trailer for the video. Ask them to be creative and build excitement so that people watching their advertisement or trailer would want to "go and see" the video. OPTIONAL: Have students create a public service announcement or awareness-type video on a major area of concern such as smoking/vaping, drug abuse; texting and driving; bullying; teen suicide; animal cruelty, etc. Get the posters noticed by hanging them around the school.

Something Old, Something New Choose a topic that somehow deals with everyday life in the U.S. (or in your home country) and find one new video (preferably from within the past year or two) and a video from at least ten years ago that both deal with this same topic. After watching both videos, compare/contrast their respective content. Has our perspective on this topic changed over the past decade? Do you think other countries around the world might reflect a similar thought pattern? Share your findings with the rest of the class. OPTIONAL: Teachers may want to limit these presentations to one per day in order to facilitate a class discussion on the topic during which other students in the class can share their thoughts as well.

Additional Suggestions: Play a short, fun video to introduce a new unit or lesson; Take a "virtual field trip" by showing a video of a faraway place; Show a funny video in the middle of a lesson to bring back the wanderers; Show a video with the sound off and have students write their own dialogue; Let students become the teacher by using videos to "teach" the class about a favorite topic or hobby; Allow students to choose a topic of interest and "study" this topic on their own using videos; Have students work independently or in groups to create their own video on a favorite topic using videos found in *Classroom Video On Demand* as a model and share their video with the rest of the class.

Lesson and Project Ideas for Educators Using *Classroom Video On Demand*, cont'd.

Here's A Brochure: Have students work in pairs or groups to design and create an informational brochure based on the content of a video/videos they viewed, whether it's about a geographical location, an important health issue, a process, etc. Encourage students to choose both a video/videos as well as a medium based on their talents or interests. For example, the brochure may be drawn and colored by hand, created using a desktop publishing or word-processing program, etc. **OPTIONAL:** Hold a contest to discover the best brochure and distribute it as appropriate, e.g., through the nurse's office, guidance office, or other location.



Shall We [Create and] Play a Game? Have students watch a video and ask them to take notes as they are watching. Then divide the class into two, four, or six teams and have each team write 5-10 questions about the video. Have the teams ask the other teams questions and give 10 points for each question correct answer. First team to reach 100 points wins. This is a great way to reinforce content/information in any video, in any subject area, while creating a fun and competitive atmosphere.

The Student Becomes The Teacher Many of the videos in *Classroom Video On Demand* include useful educator resources such as lesson guides, vocabulary lists, project ideas, etc. For the many that do not, students can fill in the gaps by creating guides of their own! Working in pairs or groups, students should choose a video that does not already contain any such resources and create their own, remembering to include such elements as lesson objectives, important vocabulary, discussion questions, and an assessment.

What's The Difference? Have students watch one of the Shakespeare videos in *Classroom Video On Demand*, or the video version of a classic or contemporary literary work that is readily available or that they read earlier in the school year. Ask students to compare and contrast the book with the movie, finding as many similarities and differences as they can between the two versions. Ideally, students should watch the video in segments as they read the acts or chapters for easier comparison. Once completed, students may display their findings in a poster, share them in a Prezi or PowerPoint presentation, discuss them in a video of their own making, or some other way. **SOME AVAILABLE TITLES:** Shakespeare: *Romeo and Juliet* (1235), *Othello* (3030); or *Hamlet* (41685); Other Authors: *Little Women* by Louisa May Alcott (53749); *The Scarlet Letter* by Nathaniel Hawthorne (Item # 56700); *Jane Eyre* by Charlotte Bronte (Item # 53746); *Les Miserables* by Victor Hugo (Item # 1619)

So, What Do You Do? Using the Career Q&A videos as a model, students should research a career that interests them by selecting and viewing some of the available videos in *Classroom Video On Demand*, plus any other sources they find online. This research should include information about topics such as education and/or training requirements, typical duties/responsibilities, work environment, etc. Students should then create their own video in which they pretend to be interviewed about their job in a similar fashion to the people in the Career Q&A videos. Their teacher or another faculty member may serve as the interviewer using questions written and provided by the student. **OPTIONAL:** Students may also interview each other.



Let's Have a Debate! In preparation for a class debate, assign students a specific Intelligence Squared debate video to watch and use as a model for the proper debate format. **NOTE:** Be sure to select a different topic for the actual debate! Once the topic is chosen, students should first research the topic and then establish a specific proposition or motion for debate. The wording of the motion should make clear the positions of the proposing (pro) and opposing (con) sides. The entire class will take part in the debate: several students should be selected as speakers for each side, and the rest of the class will judge the outcome and should be prepared to write about or explain their decisions.



Who? What? When? Where? Why? And How! This lesson idea is guaranteed to improve their news and media literacy skills by teaching students about the importance of recognizing the pertinent facts in a video, just as they would in a news article. Allow students to choose a video from *Classroom Video On Demand* on any topic that interests them. Once they've selected their video, challenge them to locate and record the "5 W's" from the video (these may be recorded on notebook paper or in some type of 5 W's graphic organizer) and share their findings with the class. **OPTIONAL:** Extend the lesson by asking students to detect any bias in the video based on who produced it.

Your feedback is important to us! Tell us how you like *Classroom Video On Demand* and share with us the ways you integrate this resource into your lessons. We love to hear your feedback—positive or negative. Please email: onlinesales@infobaselearning.com and type "Classroom Video On Demand Feedback" into the Subject line of your email.