



## **Criterion Pictures – Feature Film PPR Licence for K12 Schools**

Under the Canadian Copyright Act, any viewing or exhibition of a film in a public place and not part of classroom instruction must have a Public Performance Rights licence. This includes such uses as Student Movie Nights, use of films by Student Clubs, special event screenings and much more.

Criterion Pictures' Feature Film PPR Licence for Entertainment provides your educational institution the necessary Public Performance Rights to use any feature films represented by Criterion Pictures for Entertainment/non-educational purposes. These include films from major studios such as Warner Bros., Paramount Pictures, 20<sup>th</sup> Century Studios, Mongrel Media, eOne Films, National Geographic, and many more.

### **Entertainment Rights included:**

- Feature Films represented by Criterion Pictures can be shown anywhere on site for entertainment / non-educational purposes.
- Films can be shown by someone other than an instructor / for a class, e.g. a student club, special event, staff, training, etc.
- Unlimited number of Entertainment screenings permitted during the term of the licence
- The audience can include students and staff, with some members of the public present (however, see the limitation below).
- Films can be shown using Criterion On-Demand, DVD/Blu-Ray, legally purchased download.
- Fundraising Rights to charge admission and sell concessions and keep 100% of the profits for the purpose of aiding school fundraising efforts.

### **Limitations:**

- The licence covers only films that have been released for physical rental and home purchase; films still in theatrical release, and early window digital release are not covered.
- Screening events must occur on school property. Virtual and off-site events are not permitted.
- Your Criterion PPR Licence does not circumvent the End User Agreements for home-use streaming platforms. Please refer to the terms of service of these home-use streaming platforms for limitations on use outside of a private/home setting. Typically these platforms are not permitted for use for public screenings.
- The primary audience of the event must be members of the institution. Event advertising must be limited to media targeted at the school and its students and staff. In the case of print advertising, the advertisements may only appear in campus media (e.g. a student newspaper) and not in general community newspapers.

### **Resources:**

- Visit [Criterion Pictures homepage](#) to see latest releases and offerings.
- View a listing of all [Studios Represented by Criterion Pictures](#)
- Search the [Criterion Pictures catalogue](#) of titles covered by your PPR Licence – over 20,000 titles!
- [FAQ About Copyright and Criterion PPR Licences](#)